## Crash Course

## Depreciated Cost Analysis

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## Why?

"The three areas of USPAP-related deficiencies in appraisal reports that were most frequently identified by regulators were:

1. Lack of explanations regarding the subject property, market conditions, adjustments, etc., in reports;
2. Lack of support in the report for the reconciliation of the sales comparison approach; and
3. Lack of understanding and disclosure of extraordinary assumptions and hypothetical conditions." ${ }^{1}$

Depreciated Cost is a recognized method of supporting grid adjustments. ${ }^{2}$

## Depreciation

"Depreciation is the difference between the contributory value of an improvement and its cost at the time of appraisal:

Cost of Improvement - Contributory Value of Improvement = Depreciation"3
The necessary inference is that:
Cost of Improvement -Depreciation = Contributory Value of Improvement

## Depreciated Cost

The depreciated cost of all improvements (or their contribution to value) and the land value (at its $H \& B U)$ are added together to provide an indication of the market value of the property:

$$
\text { Depreciated Cost + Land Value (at its H\&BU) = Market Value }{ }^{4}
$$

The necessary inference is that:
Market Value - Land Value (at its H\&BU) = Depreciated Cost
Economic Age-Life Depreciation is the logic that underpins the 1004 and other residential report forms.
"economic age-life method - A method of estimating depreciation in which the ratio between the effective age of a building and its total economic life is applied to the current cost of the improvements to obtain a lump-sum deduction; also known as the age-life method." ${ }^{5}$

[^0]There are three variables included in economic age-life depreciation.
"Economic life - the period over which improvements to real estate contribute to property value." ${ }^{6}$

Economic life is entered on page 3 of the URAR. In this example, I am using 60 years because the reference I am using for cost

| DEPRECIATION CALCULATION 'SCRATCHPAD' |  |  |  |
| :---: | :---: | :---: | :---: |
| (lf required, lock fields using toolbar lock icon) |  |  |  |
| As: | Physical | Functional | External |
| \% of Cost New | 10.00\% | \% | \% |
| Lump Sum |  |  |  | data assumes 60 -year economic life for the quality of house I am analyzing. There are other methods you can use to extract economic life from the market, with assumptions about land value.

"Effective age - the age of property that is based on the amount of observed deterioration and obsolescence it has sustained, which may be different from its chronological age. ${ }^{77}$ Effective age is entered on page one of the URAR.

| General Description |  |
| :--- | :---: |
| Units $\boldsymbol{Z}$ One $\square$ One with Accessory Unit |  |
| \# of Stories $\quad 1$ |  |
| Type $\boldsymbol{\boxtimes}$ Det. $\square$ Att. $\square$ S-Det./End Unit |  |
| $\boldsymbol{Z}$ Existing $\square$ |  |
| Proposed $\square$ Under Const. |  |
| Design (Style) |  |
| Year Built |  |
| Ranch |  |
| Effective Age (Yrs) |  |
| Attic |  |
| $\square$ Drop Stair |  |
| $\square$ Floor |  |
| $\square$ Finished |  |

"Remaining economic life - the estimated period over which existing improvements are expected to contribute economically to a property; an estimate of the number of years remaining in the economic life of a structure or structural components as of the effective date of the appraisal; used in the economic age-life method of estimating depreciation. ${ }^{8}$ Remaining economic life is calculated on page 3 as economic life minus effective age.

[^1]| OPINION OF SITE VALUE |  |  |  | =\$ | 65,000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DWELLING | 1,900 | Sq.Ft. @ \$ | 114.75 |  | 218,025 |
|  |  | Sq.Ft. @ \$ |  | =\$ |  |
| Deck,Fireplace |  |  |  | =\$ | 10,983 |
| Garage/Carpor |  | Sq.Ft. @ \$ | 47.71 | =\$ | 20,992 |
| Total Estimate of Cost-New |  |  |  | =\$ | 250,000 |
|  | Physical | Functional | External |  |  |
| Depreciation | 25,000 |  |  | =\$ | 25,000) |
| Depreciated Cost of Improvements |  |  |  | = \$ | 225,000 |
| "As-is" Value of Site Improvements |  |  |  | =\$ | 10,000 |
|  |  |  |  |  |  |
| INDICATED VALUE BY COST APPROACH |  |  |  | = \$ | 300,000 |

In this example of the 1004 Cost Approach, assuming economic life is 60 years, we can see several important relationships.

1. Depreciation is $\$ 25,000$ and cost is $\$ 250,000$, so depreciation is $10 \%$.
2. The ratio of effective age to economic life is $10 \%$. (6/60)
3. Depreciated Cost is $\$ 225,000$ and cost is $\$ 250,000$, so the "percent good" is $90 \%$.
4. Remaining economic life is 54 years (previous page) and economic life is 60 years, so the ratio of remaining economic life to economic life is $90 \%$ (54/60).
5. Because there is $10 \%$ depreciation, the market is paying $90 \%$ of cost. The $90 \%$ is often called "percent good".

All of this is true only if market value is $\$ 300,000$. If market value is $\$ 310,000$, something is wrong. If cost, depreciation and site improvements are correct, land has to be $\$ 75,000$. If land, cost and site improvements are correct, depreciation has to be \$15,000.

## "In single family residential real estate, the cost approach has most value as an analytical tool." ${ }^{9}$

[^2]| OPINION OF SITE VALUE |  |  |  | =\$ | 65,000 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DWELLING | 1,900 | Sq.Ft. @ \$ | 114.75 | =\$ | 218,025 |
|  |  | Sq.Ft. @ \$ |  | =\$ |  |
| Deck,Fireplace |  |  |  | =\$ | 10,983 |
| Garage/Carpot |  | Sq.Ft. @ \$ | 47.71 |  | 20,992 |
| Total Estimate of Cost-New |  |  |  | =\$ | 250,000 |
| Less | Physical | Functional | External |  |  |
| Depreciation | 25,000 |  |  | =\$( | 25,000) |
| Depreciated Cost of Improvements |  |  |  | =\$ | 225,000 |
| "As-is" Value of Site Improvements |  |  |  | =\$ | 10,000 |
|  |  |  |  |  |  |
| INDICATED VALUE BY COST APPROACH |  |  |  | =\$ | 300,000 |

## Cost

Dwelling is calculated by multiplying the square feet of GLA by the published cost of GLA. Deck and Garage are also determined by multiplying published cost per square foot by the square feet of these features. The Fireplace cost is a unit cost. In this example the cost of a fireplace is $\$ 3,290$.

The house as a whole has depreciated $10 \%$. The market is paying $90 \%$ of cost. If the fireplace has depreciated at the same rate as the house as a whole, the depreciated cost of the fireplace is $90 \%$ of $\$ 3290$, or \$2961.

## Marginal Cost

Published (unbiased, $3^{\text {rd }}$ party) cost is how we get to total cost. 1,900 square feet @ $\$ 114.75$ per square foot $=\$ 218,025$. Total cost is how we get to depreciated cost of improvements and the percentage of cost being paid in the market. To apply this information to the sales grid, we need to extract marginal cost from average cost data. Marginal cost is the cost of one more. Marginal cost is our basis because we adjust for the contributory value of one more. In this example, the market is paying $90 \%$ of cost, so a grid adjustment is $90 \%$ of cost.

If a bath costs $\$ 9955$, and the market is paying $90 \%$ of cost, a market-based adjustment is $\$ 9,000$ rounded.

If a 2 -stall garage costs $\$ 24,100$, and a one stall garage costs $\$ 14,800$, the second stall has a marginal cost of $\$ 9,300$. If the market is paying $90 \%$ of cost, the adjustment for a second stall is $\$ 8,400$. Notice that the cost for the additional stall is less than half of the cost of a 2-stall garage. We begin with $\$ 9,300$, not $\$ 12,000$ before we apply the percent good.

The same principles apply to the GLA adjustment. Before this is demonstrated, think about the logic of paired sales. The textbook refers to paired sales as paired data analysis.
"Paired data analysis is based on the premise that when two properties are equivalent in all respects but one, the value of the single difference can be measured by the difference in price between the two properties." ${ }^{10}$

Assume you have two sales that differ only in GLA. One has GLA of 1,800sf and the other has GLA of 2,000 sf. Everything else is equal. Equal land value, site improvements, bath count, garage count, age, quality, condition, view, location, school district, adjacent properties and market time. Those are big assumptions, but they demonstrate an important point.

| Comparable Sale | Market Value | GLA | GLA Adjustment |
| :---: | :---: | :---: | :---: |
| 1 | $\$ 308,100$ | 2,000 sf |  |
| 2 | $\$ 291,900$ | 1,800 sf |  |
| Difference | $\$ 16,200$ | 200 sf | $\$ 81$ |

The difference in market value divided by the difference in GLA is the GLA adjustment. The logic is sound. But credibility may be compromised.
"An adjustment derived from a single pair of sales is not necessarily indicative, just as a single sale does not necessarily reflect market value." ${ }^{11}$
"Paired data analysis should be developed with extreme care to ensure that the properties are truly comparable and that other differences do not exist..." ${ }^{12}$

If there are no pairs that would lead to credible assignment results, we can apply the same logic to cost data. Below is a table that compares depreciated cost of two houses that differ only in GLA. There are no other factors (site and improvements, bath count, garage count, age, quality, condition, view, location, school district, adjacent properties and market time).

| GLA Amount | GLA Avg Cost | GLA Total Cost | \% Good | Depreciated Cost | GLA Adjustment |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2,000 | 114.00 | $\$ 228,000$ | $90 \%$ | $\$ 205,200$ |  |
| 1,800 | 116.60 | $\$ 209,880$ | $90 \%$ | $\$ 188,992$ |  |
| 200 sf |  |  |  | $\$ 16,208$ | $\$ 81.00$ |

The logic is identical. The difference in depreciated cost divided by the difference in the amount of GLA is the GLA adjustment by depreciated cost. I call this Virtual Matched Pairs. This technique is only as credible as the estimate of depreciation; but that single assumption is often more credible than a single pair of sales, even if they are matched as well as possible in MLS.

[^3]
[^0]:    ${ }^{1}$ 7-Hour National USPAP Update Course Student Manual © The Appraisal Foundation, p63
    ${ }^{2}$ The Appraisal of Real Estate $14^{\text {th }}$ Edition © 2013 The Appraisal Institute p398
    ${ }^{3}$ The Appraisal of Real Estate $14^{\text {th }}$ Edition © 2013 The Appraisal Institute p576
    ${ }^{4}$ The Appraisal of Real Estate $14^{\text {th }}$ Edition © 2013 The Appraisal Institute p578
    ${ }^{5}$ The Dictionary of Real Estate Appraisal 6 ${ }^{\text {th }}$ Edition © 2015 The Appraisal Institute

[^1]:    ${ }^{6}$ The Dictionary of Real Estate Appraisal 6 ${ }^{\text {th }}$ Edition © 2015 The Appraisal Institute
    7 ibid
    8 ibid

[^2]:    ${ }^{9}$ Timothy Andersen, MAI, MSc, MNAA, CDEI

[^3]:    ${ }^{10}$ The Appraisal of Real Estate $14^{\text {th }}$ Edition © 2013 The Appraisal Institute p398
    ${ }^{11}$ The Appraisal of Real Estate $14^{\text {th }}$ Edition © 2013 The Appraisal Institute p399
    ${ }^{12}$ The Appraisal of Real Estate $14^{\text {th }}$ Edition © 2013 The Appraisal Institute p398

